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WITH ZEFIRO LINE, DIAPATH SIGNS THE SET- UP OF THE FICTION "L'ALLIEVA 3" ON AIR ON RAI 1

Diapath production and entirely Made in Martinengo, the setting up of the forensic room of the popular TV series "L'Allieva 3", produced by the big RaiFiction and Endemol Shine.

"L'Allieva" is the popular Italian TV series that needs no introduction. Produced since 2016 and broadcast by Rai 1, the fiction is taken from the bestselling novels by the writer Alessia Gazzola centered on the events of the coroner Alice Allevi, played by the well-known TV face Alessandra Mastronardi. Halfway between *medical drama* and sentimental comedy, "L'Allieva" is co-produced by RaiFiction and Endemol Shine Italy.

Between investigations and autopsy examinations arranged by the prosecutor, thanks to her perceptive nature, Alice ends up collaborating more often than she should with the investigator Calligaris, helping him to find the culprits of the cases in his hands.

The first and second season, aired in prime time on Rai 1 in 2016 and 2018, obtained an average of 5,000,000 spectators per episode. A successful TV series, therefore, also abroad. The broadcasting rights were sold abroad to, among others, France, Germany, Japan, Spain and Turkey.

The successful series reappears on the small screen in prime time on Raiuno from Sunday 27th September. 16 episodes in total, which for the third season will also see a new autopsy room set up by Diapath.

“This is certainly a particular collaboration” says Federica Bergamini, Marketing and Customer Service Manager “Diapath is a well-known brand, recognized and appreciated in the Anatomic Pathology laboratories of hospitals. With a collaboration of this type we want to consolidate the reputation of Diapath Brand also among the general public and we are proud to have been chosen as a partner for a successful TV drama. And then forensic medicine is a fascinating subject and this is demonstrated by the many television productions on the subject”.

As Federica Bergamini points out, the entire set-up is strictly "Made in Martinengo": the Zefiro line, which includes ventilated hoods for the Anatomic Pathology laboratories, as well as autopsy tables and ventilated dissecting workbenches, are the bestseller of their category in the world: attention to the construction materials used guarantees reliability and durability over time. The furnishings are custom-made to meet the needs of the Forensic Medicine and Anatomic Pathology departments.

Suffice it to say that in Spain alone, well over 40 ventilated hoods from the Zefiro line were sold in less than 2 years, testifying to a product that is recognized and appreciated also abroad.

DIAPATH

After the preliminary step concerning the evaluation of the different financial opportunities promoted by the European Commission, Diapath has been chosen for the Horizon 2020 grant. Founded in 1997, Diapath moves its first step as distributor of reagents and medical instruments regarding Anatomic Pathology. In few years Diapath has changed, becoming an international brand leading the research and creating high-tech instrument highly appreciated by hospitals and private clinics.

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