

# PRESS RELEASE

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## DIAPATH STRENGTHENS ITS GROWTH ON A MULTINATIONAL SCALE

**Diapath's strategy towards a multinational growth is consolidating.**

### **The Business expansion strategy**

#### **Mark Zaalberg Expands Role as Export Area Manager, Adds Belgium to his Portfolio**

[Milan, Italy] - Diapath, the leading Italian company providing high-quality solutions for pathologists, laboratory scientists, and industry professionals, is pleased to announce a significant development in its corporate structure. Effective March 1st, Mark Zaalberg, the current Export Area Manager for the Netherlands, will broaden his responsibilities by taking on the additional role of Export Area Manager for Belgium.

This strategic decision underscores Diapath's commitment to optimizing international operations, allowing Mark Zaalberg to oversee export activities in two key markets: the Netherlands and Belgium.

Mark Zaalberg, with proven expertise in the field and a thorough understanding of export dynamics, has been a key member of the Diapath team as the Export Area Manager for the Netherlands. His expanded appointment to include Belgium reflects both his significant contributions and the company's confidence in his management capabilities.

According to the CEO Alberto Battistel, this will improve the service to the Belgian Market. "Another significant step of company growth with our expertise presence in the territory and to improve our service and be closer to our customers", Francesca Gritti, Direct Markets Manager, reports.

This strategic move not only strengthens Diapath's presence in the Benelux region but also highlights the company's dedication to fostering talent within its ranks. Mark Zaalberg's dual role is expected to contribute to enhanced coordination and growth in both markets.

### **About Diapath**

Diapath is a leading Italian company specializing in providing high-quality solutions to pathologists, laboratory scientists, and industry professionals worldwide. With a commitment to innovation and strategic expansion, Diapath continues to set industry standards.

[www.Diapath.com](http://www.Diapath.com)

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**INFO**  
[www.diapath.com/press](http://www.diapath.com/press)

**PRESS OFFICE - Laura Vavassori**  
Tel. +39 3283749303  
[marketing@diapath.com](mailto:marketing@diapath.com)

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